

Max Hanak

AI content, websites
and automation
profiq agency

CONTACT

E-MAIL
max@profiq.agency
PHONE
+421 951 810 680
PORTFOLIO
max-profiq.pages.dev
WEB
profiq.agency
LOCATION
Slovakia, remote

SKILLS

AI images and video

Higgsfield (nano banana, Kling 3.0, Seedance 2.0, Veo 3.1), consistent characters across shots, ElevenLabs, HeyGen, 9:16 editing

AI agents and automation

Claude Code, Codex (GPT), OpenClaw, OpenRouter, Telegram bots, Supabase, Stripe

E-commerce and marketing

Shopify (Admin API, Liquid), Meta Ads and Marketing API, GA4, Meta CAPI, cold email (Instantly), Apify

Web

Lovable, React and Vite with AI, Vercel, Cloudflare Pages

LANGUAGES

Slovak
native

Czech
fluent

English
very good written, lived one year in London

EDUCATION

Secondary school, school-leaving exam (maturita)

I create AI photos and videos of real products on AI models, build websites and set up automations that save businesses time. In 2025 I founded my own AI studio, profiq: I won my first paid orders with free samples made from clients' own photos, I have a monthly client in Switzerland and my own products with Stripe payments. Before that I worked abroad for years, so I am used to working independently, reliably and in a foreign language.

EXPERIENCE

Founder, profiq agency

2025 to present

AI studio for e-shops and small businesses, remote

- AI product photos and videos for e-shops (jewellery, wedding dresses, menswear, cosmetics, eyewear). Orders come from free samples: a Slovak jeweller ordered 3 batches in 10 days, the first one 39 jewellery photos on an AI model.
- Monthly AI marketing system for a dental clinic in Switzerland: 22 posts a month in Italian, an approval panel for the doctor and automatic publishing to Instagram and WordPress.
- Own outbound engine: 6 mailboxes, about 2,700 emails to Slovak and Czech businesses, 8 to 10% reply rate, automatic reply triage via Telegram.
- Code and part of the production are done by AI agents (Claude Code, Codex) under my direction. I write the briefs, check quality and handle the clients.

Own projects

2026

- **AIStopa** (aistopa.sk): paid audit of how visible a business is in AI answers. Stripe payment, 100 checks across 5 AI models, PDF report by email.
- **paskovo.sk**: B2B shop with automatic volume discounts, an admin and a catalogue of 151 product codes, imported directly from the manufacturer.
- **Aurelle** (partner swimwear shop on Shopify): Meta ads built via the Marketing API (first month CTR 4.6%, ROAS 2.31), cross-sell on 22 products, automatic Instagram posting.
- **VERDICT** (verdict.sk): a gold indicator for TradingView (Pine Script) and AI news monitoring with a 4-model consensus, Stripe subscriptions.
- **Saya**: AI influencer for US Instagram and TikTok, the same face in every photo.
Kreovo: Shopify store with digital products in English.

Airless spray painter, Slovakia

about 2021 to present

Airless spray painter, Belgium, Germany, Luxembourg, Austria

before that

Construction, London

1 year after school

Years in international crews: precision, deadlines and reliability.

Availability: remote, Monday to Friday 8:00 to 16:00 CET, start by agreement.

What I don't know yet, I learn fast. Everything above I taught myself and built alongside my job.